# Update on the DOE LED Lighting Facts® Program



**D&R** International

#### Overview



- What is LED Lighting Facts?
  - The label
  - The product database
  - The partners
- Program evolution—where have we been?
- What's Next?
  - Product List Integrity
  - Quality Assurance Testing

# LED Lighting Facts Program



Department of Energy's (DOE) program for reporting LED product performance

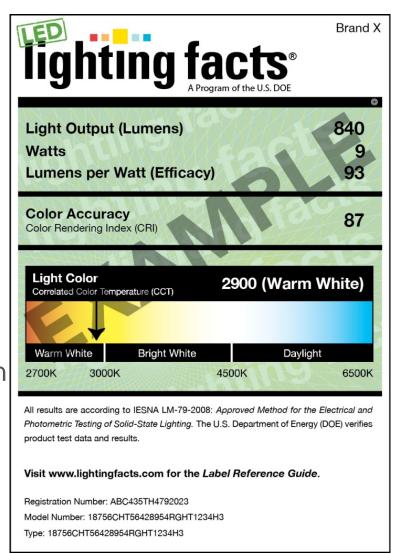
- "Truth in reporting" labeling program
  - Third-party verification of data on the label
  - Assure buyers that product performance claims were not exaggerated
- Entirely web-based: <u>www.lightingfacts.com</u>



#### Performance Label for SSL



- Standardized summary of verifiable product performance data, measured by industry standardized testing
- Industry tool to help buyers
  - Resource to evaluate reported product performance against manufacturer claims
- Label and product list data backed by verification of performance testing
- Provides "apples-to-apples" comparison
- Open-access program and product database

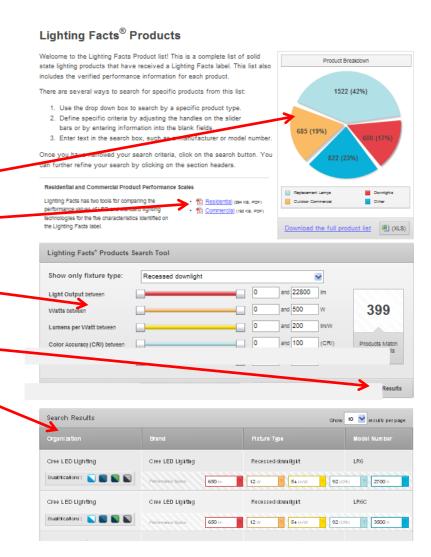


#### **Product Database**



- Single source for reliable product data
- Variety of search and information features
  - Product breakdown
  - Evaluation tools -
  - Search tool \_\_\_\_
  - Search results/product summary

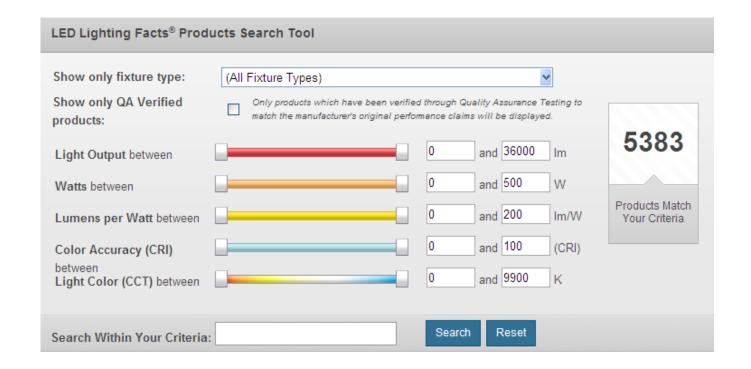
www.lightingfacts.com/products



#### **Product Search**



- Search by performance, application, or manufacturer.
- Download search results or full product list to Excel.
- View label information and additional data.



#### **Product and Partner Count**



- 5430 Products!
- Growing List of Partners

Manufacturers: 388

Retailers: 256

EE Sponsors: 71

Lighting Pros: 243

Labs: 31



#### NORTHEAST ENERGY EFFICIENCY PARTNERSHIPS

FACILITATING PARTNERSHIPS TO ADVANCE ENERGY EFFICIENCY



**BPA** 





# **Efficiency Vermont**



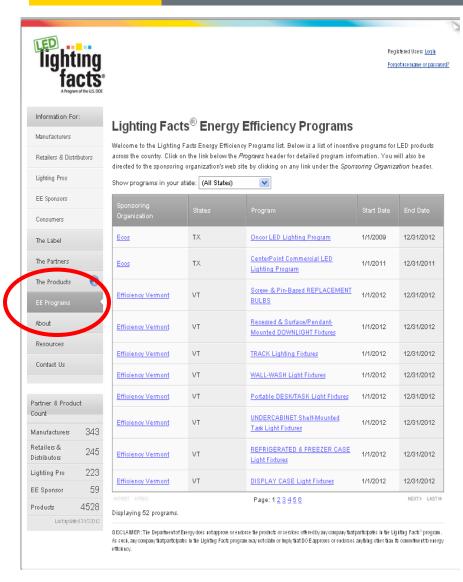


# **Energy Efficiency Programs List**



- Search for incentives by state, program, or partner.
- Products that are designated as qualified for a program are drawn from the LED Lighting Facts product list, which includes more than 5,400 registered products.
- More than 50 incentive programs are listed with LED Lighting Facts.

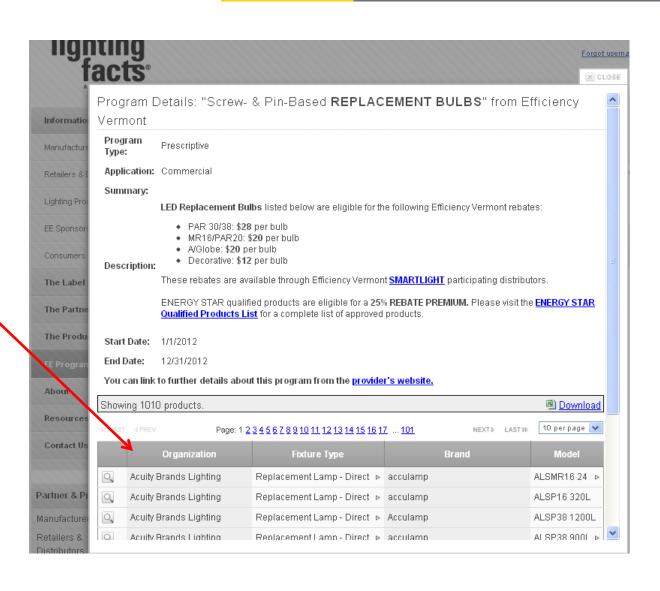
www.lightingfacts.com/utilityprograms



### **EE Program Summary**



- View the program to see incentive details.
- May include qualified product list.
- Links to website for more information.



#### **Product Metrics**



- Manufacturer reported performance data is checked against industry standard test reports from approved labs.
  - Five Mandatory Metrics
  - Lumens
  - Watts
  - Efficacy (lumens/watt)
  - CCT
  - CRI

- Optional Metrics
- Certifications (DLC/Energy Star)
- Zonal Lumen Density (0-60°)
- Zonal Lumen Density (60-90°)
- Zonal Lumen Density (90-120°)
- Zonal Lumen Density (120-180°)
- Input Voltage
- Power Factor
- Power Type (AC/DC)
- Duv
- R9
- THD
- **NEW!**
- Lumen Maintenance
- Warranty
- Dimming Information

# Essential Resource to Buyers and Utilities



- Online verified product list
  - Extensive searchable product list
  - Independently verified product performance (not self-reported)
  - Displayed or saved search results
  - Required to qualify for some QPLs or rebate programs
- Program has changed to meet increased partner needs for evaluating products
  - EE tool for screening eligible products for utility programs
  - Enhanced search features
  - Full set of performance data on products (beyond 5 label metrics)
  - Quality assurance testing of products in the market

# **Program Evolution**



The program began as a way to encourage manufacturers to test their products to LM-79.

Manufacturer submitted LM-79 to LED Lighting Facts







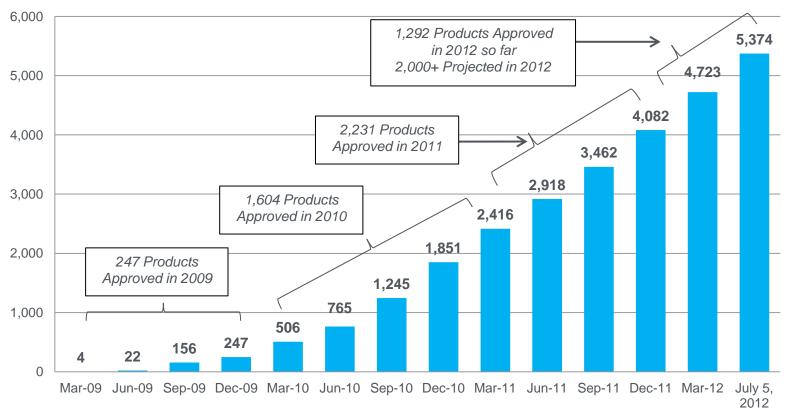
Product transparency/ Buyer assurance

But to keep pace with the rapid market and technological improvements, the program must place an increased emphasis on the quality of the data and validity of the products as they are represented in the market.



# LED Lighting Facts Registered Products by Quarter

March 2009 - July 2012



#### What's Next?



Partners need LED Lighting Facts to <u>do more</u> to help them effectively identify and evaluate LED products:

- How do the products really perform in the market?
- Are all the products commercially available?
- How can products be compared using more than the 5 required label metrics?
- How can products be differentiated on the LED Lighting Facts Product List?



#### **Product List Integrity**



- LED Lighting Facts <u>verifies</u> 200-500 product submissions each month
  - Database represents full range of product types
  - Most manufacturers only report 5 required label metrics
- New integrity policies will ensure that the program reflects the changing nature of the LED product market:
  - Will reinforce the need for the LED Lighting Facts Product List to represent what is in the market <u>today</u>
  - Recognizes that products will become obsolete quickly in the fast-changing market

# Annual Product Status Update



- Partners will need to update their product status on an annual basis to remain in the program
- New integrity measures will allow manufacturers to:
  - Confirm product status on an annual basis and update product information on an ongoing basis to reflect any status changes, including new product certifications (i.e., DLC, ENERGY STAR®), allowing for greater product differentiation and promotion.
  - Indicate whether a product is currently commercially available through regular market channels (or special order).

## Quality Assurance Program



- LED Lighting Facts will audit a sample of the products on the list, across all product types, to verify that the products in the market perform as indicated (within reasonable tolerances)
- Test results from all products that are tested through the LED Lighting Facts will be available to CALiPER for future analysis and reports
- Products that are tested will receive status designations



Products that perform within the allowable tolerances receive a "Green Double Check"; searchable from the public Product List



Products that tested beyond applicable tolerances from the listing receive a "Red X"; taken off the public Product List

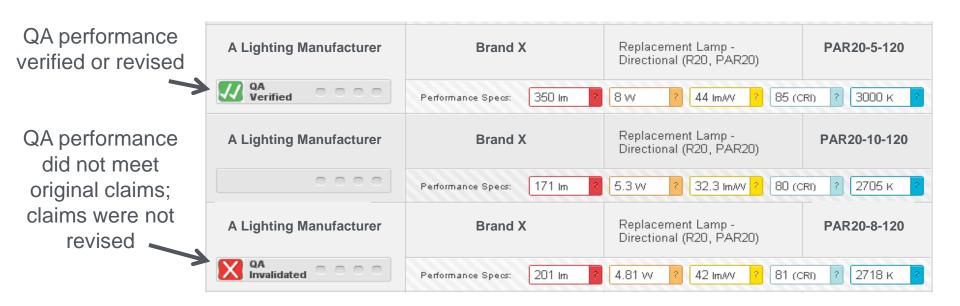


Products that cannot be verified receive a "Caution Triangle" because the manufacturer refuses to pay for QA testing when selected by the program

# **Quality Assurance Program**



- Products procured through normal market channels
- Multiple samples from multiple locations tested when possible
- Products performing outside allowable tolerances have opportunity to change claims or appeal
- Online product list indicate tested products and results

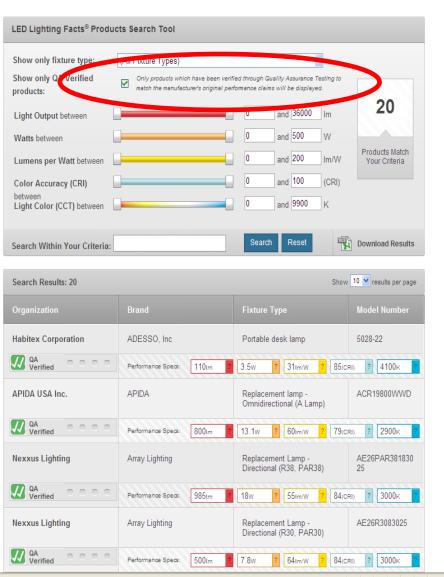


# Quality Assurance Program



- •Online product list will indicate tested products and results
- •The designation earned from the Quality Assurance (QA) program will allow manufacturers to differentiate their products to a greater degree
- Buyers and specifiers can be sure that products are performing as promised

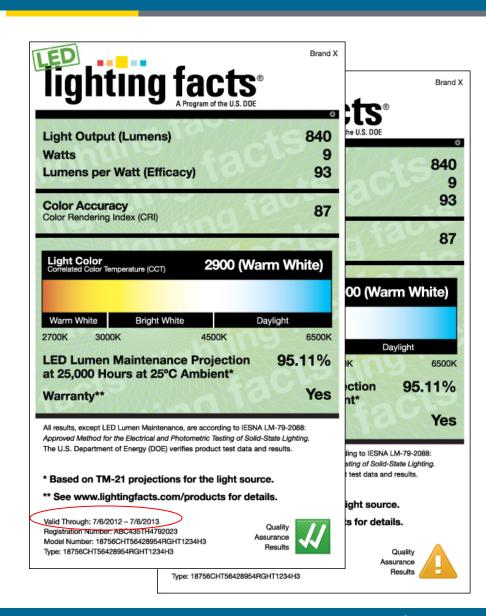




#### Benefits for All Partners



- Quality Assurance will benefit ALL partners:
  - Buyers/Specifiers:
     Additional level of confidence in the performance data will benefit the product evaluation process
  - EE Sponsor Partners:
     Verified data and Product List functionality will enhance program development
  - Manufacturers:
     Greater differentiation and promotion of products



#### Stay Tuned For More Information



- E-Updates
  - Contact info@lightingfacts.com to be added to the distribution list
- Frequently Asked Questions
  - www.lightingfacts.com/EnhancementsFAQ
- Webinars
  - RSVP to info@lightingfacts.com with the date and time in the subject line.
  - Look out for more dates/times throughout the year.
  - Upcoming Webinars:
    - Overview for LED Lighting Facts Manufacturer Partners:
      - July 26th from 2:00 3:00 EST
      - August 2nd from 2:00 3:00 EST
      - August 9th 2:00 3:00 EST
    - Overview for LED Lighting Facts Retailer, Lighting Pro, and EE Sponsor Partners:
      - July 26th from 1:00 2:00 EST
      - August 1st from 2:00 3:00 EST
      - August 8th 2:00 3:00 EST

# Thank you!

#### **Questions? Please contact:**

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